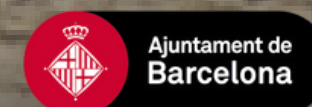
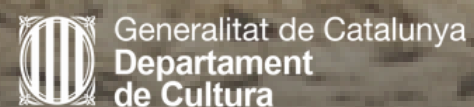


BARCELONETA

free tour

A film by Alba Sueiro

produced by Contracultural



tagline

“In the face of these new forms of expulsion —increasingly specialized, more subtle and widespread, like gentrification— a fundamental question arises: who are we, then, as citizens? What does it mean to be a citizen today?”

—**SASKIA SASSEN**



synopsis

How does it feel to be a tourist in your own neighbourhood? In a city transformed by gentrification and touristification, Paco López, a retired sailor displaced from his own neighbourhood, embarks on an absurd GoCar sightseeing tour through the streets where he grew up to recover his memories—a journey to nowhere.

Along the way, Paco reconnects with neighbours and memories resisting urban development models driven by mass tourism and real estate speculation. He is accompanied by a young tour guide, an Anthropology student whose academic perspective contrasts and converses with Paco's grumpiness.

Together, they navigate a journey that oscillates between the comedic and the melancholic, reflecting on the right to the city and the meaning of belonging. The documentary brings to life the archive Paco has compulsively collected over the years, using technology and innovative storytelling techniques to transform his memories into an immersive experience that highlights a past contrasting with the current landscape. Barceloneta thus becomes a microcosm of a global phenomenon affecting many cities around the world.

Barceloneta Free Tour



technical sheet

TITLE Barceloneta Free Tour

GENRE Documentary

FORMAT 90' | 4K | 5.1 Sound

COUNTRY Spain

BUDGET 111.000 € (conservative)

STATUS In Development

LANGUAGES CAT, ESP

DIRECTION Alba Sueiro

PRODUCTION Contracultural

PRODUCTION Sarandonga Films

SCREENWRITER Alba Sueiro

COLOUR Leticia T. Blanco

SOUND DESIGN Diagrama Polar

MUSIC Mario G. Cortizo

DESIGN Andrea Gálvez

previous
research

producer's statement

Barceloneta Free Tour continues to advance through creative development and production programs. The project has participated in labs such as **DocsBarcelona**, where it received an Industry Award, and took part in **DokLab Navarra** to support its next creative stage. A pitch is scheduled at the Festival **Punto de Vista 2026**.

We are currently looking for co-producers, creative mentorship, and consultation on financing, sales agents, and distribution to support the next phase of the project.

The release is planned for **2026/2027**.



budget

The **total budget for Barceloneta Free Tour is €111,000**. A portion of the funding has already been confirmed through public grants from institutions such as ICUB, OSIC (Recerca), and the Ajuntament de Barcelona, representing over **15% of the total**.

Additional funding is currently pending from key institutions including ICEC, AGADIC, and potential broadcasters (RTVE, La Xarxa, 3CAT), which together account for the remaining budget.

Company / Institution	Amount	Budget Percentage	Status
Ajuntament	4.000,00€	3,80%	Confirmed
ICUB (BECA CREA)	6.000,00€	5,41%	Confirmed
OSIC (Recerca)	6.000,00€	5,41%	Confirmed
ICEC	30.000,00€	27,03%	Pending
AGADIC	40.000,00€	36,04%	Pending
RTVE, LA XARXA, 3CAT	25.000,00€	22,52%	Pending
Total	111.000,00€	100,00%	

director's note

"I grew up in Sanxenxo, a small Galician fishing village that, over the years, was transformed into a mass tourism destination. When I moved to Barceloneta, I quickly recognized something familiar: the rhythm of the sea, the bonds between neighbors, and that sometimes tense and strange coexistence with tourism.

This film is, above all, an exercise in listening. Our goal is to make visible the stories and voices of those who have lived in the neighborhood all their lives, striking a balance between exposing gentrification and speculation without falling into simplistic blame. At times, we even feel empathy for the tourist—also caught in structural precarity and disillusionment. That tone—somewhere between tenderness and the absurd—is what draws us in, in a spirit close to films like *How to Have Sex*.

Barceloneta Free Tour reflects, with humor, on structural issues such as touristification, labor precarity, rising rents, and the loss of community roots. But it also celebrates what still remains: collective memory and shared resistance."

Alba Sueiro





bios

Alba Sueiro Barragáns (Sanxenxo, 1989) is a journalist and researcher specializing in communication and digital culture. Her work focuses on the impact of technology on emerging digital narratives, exploring both their contradictions and possibilities.

She holds a degree in Journalism, a Master's in Cultural Management, and is currently a PhD candidate in Contemporary Information. Her professional practice combines academic research, audiovisual creation, and cultural mediation. She is the founder of Contracultural, a platform awarded the Creamedia Prize, dedicated to narrative experimentation and critical reflection on digital culture. [Portfolio](#).

Gonzalo Hurtado Ruiz (Lima, 1980) is an audiovisual communicator, 2D animator, and content creator with over 15 years of experience in audiovisual production, editing, animation, and cultural journalism. His work explores the intersection of art, technology, and visual storytelling.

He currently leads the audiovisual content of Contracultural magazine while developing the documentary Barceloneta Free Tour.

Barceloneta Free Tour



contacts

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